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**SAVE BIG WITH ADVANCE WORLD'S CHAMPIONSHIP
HORSE SHOW TICKETS**
On Sale June 11

LOUISVILLE, KY (May 16, 2008)...The **World's Championship Horse Show** (WCHS), also referred to as "The Kentucky Derby of Saddlebreds," returns to Freedom Hall August 19-25 during the 104th Kentucky State Fair. This internationally recognized event attracts more than 2,000 horses from across the globe to compete in over 200 classes for awards exceeding \$1.2 million during the Kentucky State Fair. Competitive divisions in the world's richest and most prestigious competition include: Five-Gaited, Three-Gaited, Fine Harness, Saddlebred Pleasure, Saddlebred Equitation, Hackney/Harness Ponies, Roadster Horses and Roadster Ponies.

Highly esteemed in the equine world, the WCHS has been the ultimate in horse competition since its inception in 1902. This prominent horse exhibition is once again a must-see event at this year's Kentucky State Fair, but it does require additional tickets for admission.

World's Championship Horse Show Ticket Prices and Special Discounts

August 17-21	6:30 p.m.	\$9.00 Advance*	\$14.00 after August 13
August 22-23	7:00 p.m.	\$13.00 Advance*	\$20.00 after August 13

*Advance session seating (Upper Level seats only) and advanced gate admission must be purchased by midnight Wednesday, August 13, 2008. Tickets are available at the Freedom Hall Ticket Office and all Ticketmaster outlets. Call (502) 361-3100 or 1-800-487-1212 if calling outside of Louisville, or visit www.ticketmaster.com to purchase tickets using ticketFast. A weeklong reserved seat ticket with one gate admission per session is \$150.00 plus \$6.00 postage and handling. For weekly reserved seats call 1-800-231-8085. All prices include a \$1 facility fee.

Half price admission tickets for groups of four or more are available by visiting www.kystatefair.org and downloading the online voucher.* Follow the "Horse Shows" link on the navigation bar; click on the link "Click here for full World's Championship Horse Show

(MORE)

details” under the WCHS section and locate the downloadable ticket voucher. Vouchers can be redeemed in person at the Freedom Hall Ticket Office, or by writing to:

Freedom Hall Ticket Office
P.O. Box 37130
Louisville, KY 40233

*This voucher applies to upper level individual seating only and gate admission to the fair is required.

Free morning performances are offered at 9:00 a.m. Monday, August 18 through Saturday, August 23 with paid gate admission to the Kentucky State Fair. Public seating will be available in the upper level of Freedom Hall.

All WCHS competitions are judged by a panel of equestrian professionals. Judges for the 2008 WCHS include: **James Hale**, of Columbiana, Al.; **James Nichols**, of Paducah, Ky.; **Barbe Smith**, of New Orleans, La.; **Gene van der Walt**, of Oregon City, Ore.; **Chris Gantley**, of Paris, Ky. and **Midge Hunt**, of Raleigh, N.C.

Hale, Nichols, Smith and Van der Walt will judge the Saddlebred division. Hale, Nichols, Van der Walt and Gantley will judge the Hackney/Harness Pony, Roadster Horse and Roadster Pony divisions. Hale, Nichols, Smith, Van der Walt and Hunt will judge Equitation division.

Rules for competitive entries can be found in the free WCHS premium book, which can be viewed online at www.kystatefair.org. Premium books can also be requested by calling the WCHS Office at (502) 367-5300 or writing to:

Kentucky State Fair Horse Show Office
P.O. Box 37130
Louisville, KY 40233

Those wishing to compete in the horse show can also enter online at www.wchs.ky.gov.

For more information on these or other exciting events and attractions at the Kentucky State Fair, held August 14-24, visit www.kystatefair.org.

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The Kentucky State Fair is an 11-day celebration of the history, heritage and culture of the Bluegrass State. More than 600,000 attend America's largest indoor fair, which uses all of the 1.2 million square feet of contiguous exhibit space at the Kentucky Exposition Center. While its roots are in agriculture, the Kentucky State Fair has grown into a trade and public education exposition, as well as a major entertainment venue. The World's Championship Horse Show, held during the Fair, is the world's richest and most prestigious saddlebred show. Attendees and exhibitors contribute over \$16 million annually in economic impact. The Kentucky State Fair and World's Championship Horse Show are owned and produced by the Kentucky State Fair Board, an agency of the Kentucky Commerce Cabinet.

