



Contact: Amanda Storment  
Vice President PR/Media  
(502) 367-5180

Sandra Kendall  
Media Manager  
(502) 367-5185

## MEDIA ADVISORY

May 7, 2008

### THE COUNTRY MUSIC ASSOCIATION'S TOP MALE VOCALIST WILL PERFORM AT THE KENTUCKY STATE FAIR

**WHO:** Hershey's Presents The Paisley Tour 2008 with Brad Paisley and special guests Jewel, Chuck Wicks and Julianne Hough

**WHAT:** Country Music Association's reining Top Male Vocalist of the year, **Brad Paisley**, will perform at Freedom Hall during the 2008 Kentucky State Fair with special guests Jewel, Chuck Wicks and Julianne Hough. On the heels of recording her debut country album *Perfectly Clear*, **Jewel**, along with country newcomers, **Chuck Wicks**, whose hit single "Stealing Cinderella" recently climbed to No. 5 on Billboard's Hot Country Songs Chart, and **Julianne Hough**, who burst onto the music scene after her two consecutive Dancing with the Stars victories, will perform with Paisley. **Tickets for this concert go on sale Monday, May 19 at 10 a.m.**

**WHEN:** Saturday, August 16, 2008 – 8 p.m.

**WHERE:** Freedom Hall – during the Kentucky State Fair

**TICKETS:** \$49\* (Reserved Seating)  
\*Price includes admission to the Kentucky State Fair and a \$1 facility fee.

Tickets are available at the Kentucky Exposition Center Ticket Office and all Ticketmaster outlets. Charge by phone at (502) 361-3100 or 1-800-487-1212, or purchase online at [www.ticketmaster.com](http://www.ticketmaster.com) using ticketFast.

For more information on other exciting Kentucky State Fair entertainment and events, visit [www.kystatefair.org](http://www.kystatefair.org).

###

The Kentucky State Fair is an 11-day celebration of the history, heritage and culture of the Bluegrass State. More than 600,000 attend America's largest indoor fair, which uses all 1.2 million square feet of contiguous exhibit space at the Kentucky Exposition Center. While its roots are in agriculture, the Kentucky State Fair has grown into a trade and public education exposition, as well as a major entertainment venue. The World's Championship Horse Show, held during the Fair, is the world's richest and most prestigious saddlebred show. Attendees and exhibitors contribute over \$16.8 million annually in economic impact. The Kentucky State Fair & World's Championship Horse Show are owned and produced by the Kentucky State Fair Board, an agency of the Kentucky Commerce Cabinet.

